



*Transforming IT Professionals into Business Leaders*

## **Build Your Transformation Strategy Road Map**

A powerful vehicle to harness brand value, drive communication, build consensus and manage change

---

### **Background**

What does it take to create a pragmatic and effective transformation roadmap for your organization? This 1-day program is delivered by an experienced transformation leader who will teach the concepts and techniques vital to creating a practical transformational program.

- Gain the benefits of the tools, templates and methods to create an effective program
- Learn-by-doing; planning your own organization's transformation roadmap during the workshop
- Take away standard tools, templates and documents to reuse for yourself in the future

### **Program Format**

- 1 Day intensive workshop in a "learn-by-doing", hands-on environment

### **Who Should Attend**

- Senior technology practitioners or executives who are engaged in the strategic planning process in their organization
- Technology leaders who are planning transformational activities such as digital roadmaps, customer excellence initiatives and major cost saving programs

### **Curriculum Overview**

#### **Part 1: Business Objectives**

What is your business value statement, brand and stated objectives?

- Document the business brand and value statement of your organization
- Document key objectives that have been communicated by the business
- Understand the difference between tactical and strategic objectives
- Document the implications for IT from your organization's business objectives

## **Part 2: External Forces**

There are many things that we can't change that will affect a technology strategy and roadmap, and that can't be ignored. This session documents those forces, including Political, Economic, Societal and Technology Challenges.

- Review and document the key external forces that are going to be affecting your organization
- Define the technology implications and what will be the key drivers in your transformation roadmap

## **Part 3: Internal Priorities**

Lack of governance and management practices can be key barriers to implementing your roadmap. Legacy issues and non-financial debt reduction may be key enablers that need to be addressed for the successful roadmap. In this session we learn about standard techniques and methods to use to document and prioritize these issues.

- Recognize the affect of internal issues on transformation success
- Review a portfolio of tools techniques for subsequent use in your organization
- Document your key internal priorities and the technology implications for your organization that will need to be included in a roadmap

## **Part 4: Synthesis of your “Big Bets”**

What are the techniques that we use to create the “vital few” priorities that will drive the transformation? How do we document them so that we can be effective communicators?

- Synthesize your own organization's “big bets” to learn and see the type of outcomes you can expect
- Create a communication plan that links business objectives to strategic priorities

## **Part 5: Creating a Strategic Roadmap**

Strategic roadmaps are not project plans - they are really communications vehicles designed to aid in understanding. In this session we learn one technique for creating a roadmap that helps improve communication, promotes consensus and begins the change management process.

- Understand the options for roadmap documents
- Use the SunRise Diagram to create your own organization's path

## Part 6: Next Steps

We help you to create a “next steps” pathway to embed these techniques in your strategic plan.

- What makes a good plan for using new knowledge?
- Create your own personal action plan for your organization
- You will each receive a small portfolio of artefacts to use and modify in the future. This review will give you a quick overview of each of them.

## Program Leader



### Karen Ryan

Karen is a strategic technology advisor and management consultant who has designed, developed, and transformed businesses in multiple industries. Her extensive background in operations, including technology transformations, has provided her a unique, pragmatic point of view. Karen is founder and president of two consulting companies, as well as advisor to several startups.

## About Leaders Beyond

Leaders Beyond education programs provide mid-level and senior IT professionals with the critical skills and knowledge they require to position themselves as true business leaders. We take you beyond the traditional scope of IT, enabling you to provide measurable and immediate value that contributes directly to the overall success of your organization.

Students gain the real-world advantages of learning from accomplished business leaders using a highly interactive case study-based approach:

- Critical skills to address real-life business challenges.
- Ability to understand, collaborate and engage with anyone at any level of the organization.
- Knowledge and insight to make a measurable and immediate impact on business outcomes.

**Enrol:** [www.leadersbeyond.com](http://www.leadersbeyond.com)

**Email:** [info@leadersbeyond.com](mailto:info@leadersbeyond.com)

**Phone: 416-573-0713**