

# The Executive IT Leader Program

Make the Move from Functional to Enterprise Leadership



## Summary:

Designed for senior IT professionals, this program builds the executive presence, strategic acumen, and boardroom communication skills essential for leading at the highest levels of business and technology.

## Introduction:

The time is now. Are you ready to elevate your thinking from technical and functional leadership to enterprise governance? To interact effectively with C-suite peers, boards, and regulators? To make every decision with confidence?

Designed to be rich in real-world content, using fresh and interactive learning methods, the program also features valuable personal networking and peer-to-peer learning for which Leaders Beyond™ is known.

## Who Should Attend?

You will gain the greatest benefits from this program if you are a new executive or on the executive track who:

- Aspires to enterprise-wide, departmental or C-Suite roles.
- Is facing a pivotal change in the workplace.
- Sponsors technology projects in partnership with senior business leaders.
- Holds direct financial responsibility and accountability for delivering technology solutions.

## Why Attend?

Organizations must constantly adapt and adopt technologies that will improve business outcomes. Technology leaders can no longer be only implementers and managers of technology – they must participate in shaping the business strategies that define success. They must lead the digital strategy in the organization.

In the Executive IT Leader Program, you will explore the executive perspective and improve your knowledge of enterprise strategy, risk and compliance, and transformation and modernization, all with a lens to improving business outcomes. At the core of any organization is its people, and you will build a greater understanding of today's organizations and leading change in the digital age.

Our limited class size creates a distinctive online experience as the faculty and students have opportunities to engage with and learn from each other through our dynamic mentoring model. You will create lasting business relationships that will support and carry you on your leadership journey.

## Program Format:

Our eight online sessions are delivered interactively over a period of four weeks. Each session is approximately three and a half hours long. Participants will complete assignments on their own and in small groups at various points shortly before and during the program. The program features a major case study, worked both individually and in a group setting on the final program day (with extended hours). Graduates receive confidential feedback and a certificate upon completion.



## Faculty:

Business executives, professional educators, CIOs, consultants, and business strategists. The Leaders Beyond™ faculty comes from all aspects of business and the public sector.

Each session is led by a specific Leaders Beyond™ faculty member with particular expertise and experience in the session topic. In addition, the opening and closing sessions (Executive Primer and Case Study Presentations) include guest panelists who have lived the C-Suite experience.



## Program Outline:

### Session 1:

#### Executive Primer

Leadership is a way of being; leaders today are required to think critically and lead strategically under pressure, all while engaging with softer people skills. Leaders at the top of the technology food chain are especially challenged to bring high-value business solutions in a fast-paced, rapidly changing technology landscape, particularly in the age of AI.

In this session, participants will be introduced to the Program and the major case study.

The highlight of this session is an interactive panel. Participants will hear from and engage with CxO's who have successfully navigated these types of challenges, sharing thoughts regarding "if I only knew then what I know now...."

### Session 2:

#### Engaging with Boards, Cabinets and Councils

Whether a corporate board, the political leadership in government, or an administrative board, understanding their role and relationship to the rest of the organization is crucial to your executive success. What is the line between oversight and management? In this session, you will:

- Understand the purpose and role of a board and its members.
- Explore the connection between board oversight and organizational strategy.
- Learn practical approaches to creating productive relationships with board members and managing uncomfortable situations.

### Session 3:

#### Enterprise Strategy, Risk and Compliance

Strategy is often misunderstood as a planning process rather than as a critical analysis of industry rivalry, competitive position, and relative performance. In this session, you will:

- Explore the context of modern strategy formulation as a continuous process of improvement and execution focus.
- Assess strategy versus business planning and analysis, including emerging agile frameworks.
- Understanding ERM as a derivative of strategy and compliance, because all enterprise risks must be accepted, mitigated, or transferred. These are defining enterprise choices.
- Address emerging comprehensive risks such as AI adoption and enterprise cybersecurity as organizational and not technical risks.

## Program Outline: (Continued)

### Session 4:

#### Implementing Ethical AI in Your Organization

AI is a defining technology shift that demands immediate organizational attention. Waiting is strategic malpractice that creates more risk than proactively embracing ethical, responsible AI deployment as follows:

- Distinguish the differences between foundational AI technologies and platforms from applications and strategic use cases.
- Gain exposure to conceptual frameworks for ethical and responsible AI and how those can be rapidly implemented to drive real results.
- Make connections between the changes AI will bring to most organizations, your organization's mission and strategy, and how to protect those appropriately while not avoiding AI adoption.
- Be aware of the strategic risks of being AI vendor-led in terms of adoption over purposeful, ethical, and responsible AI use cases.

### Session 5:

#### Nimble Change Leadership: Thriving in a BANI World

In 2018, futurist Jamais Cascio saw a new world emerging – which he called BANI: Brittle, Anxious, Nonlinear, and Incomprehensible. We are now deep into BANI. In this new world, traditional transformation playbooks fall short. We need change agility. Learn what it takes to be a nimble executive in a world that won't wait.

- Work simultaneously on three integrated thrusts when transforming the enterprise
- Identify gaps in the ways your organization currently works on adapting strategically
- Activate powerful levers for culture change available to senior executives
- Recognize the Top-5 symptoms of sluggish decision-making, and assess which ones are currently at play in your business
- Find out which decision-making model is best to drive agility
- Learn a proven strategy to develop nimble decision-making capabilities throughout the business while making actual decisions

## Program Outline: (Continued)

### Session 6:

#### The Role of the CIO as Leader

The role of the CIO - in fact, of all C-Suite technology leaders - is changing rapidly. To aspire to or directly support success in the role requires:

- Proactively define your own definition of your "leadership posture".
- Develop awareness of GRC vs management cope and practices to best align strategy, risk and results to match enterprise goals and appetites.
- Delve into managing organizational change in a world where technology hype cycles and innovations are continually stress-testing historical expectations, norms, processes and resources.
- Explore emerging best practices for aligning enterprise strategy and processes to IT team functional strategy and processes.

### Sessions 7&8:

#### Final Case Study Presentations

You and your team will prepare and deliver your solution to a mock Board of Directors, who will adjudicate your presentation. These sessions provide opportunities to integrate, practice, and demonstrate the insights you have gained in the program.

*\*Course times are subject to change. Should we need to adjust the timing, we'll notify you in advance.*

Please click the [Executive IT Leader Program link](#) for more information and to register.

*For additional questions, please contact: [barry.clavir@leadersbeyond.com](mailto:barry.clavir@leadersbeyond.com)*

*Click the link to [follow us on LinkedIn](#)*